



PAKISTAN AIR LINE PILOTS' ASSOCIATION

AFFILIATED WITH :
INTERNATIONAL FEDERATION OF AIR LINE PILOT'S ASSOCIATIONS &
INTERNATIONAL TRANSPORT WORKERS FEDERATION.

INFO

Dear Members,
السلام عليكم

March 07, 2019.

The Embry – Riddle Aeronautical University (ERAU) through their representative in Pakistan has planned an online real time Interactive Airline Management Course for all those willing to gain such an international certificate.

Please see the details in the attached flyer.

As a special gesture, the organizers of the course have agreed to 15% discount for all PALPA and their family members. This amounts to Rs. 123,250/- (Rupees One Lac Twenty Three Thousand Two Hundred & Fifty Only). Those willing to enhance their qualification may please contact and register as outline in the attached flyer. Last date of the registration for those registering through PALPA is 11th March 2019.

With Best Regards,

Capt. Ali Mansoob
GENERAL SECRETARY



CERTIFICATE of AIRLINE MANAGEMENT

Internationally recognized certificate by Embry-Riddle Aeronautical University

Experience: The **EagleVision** Virtual Classroom

Learning Outcome: A holistic understanding of current trends in regional and global airline management

This eight days weekend (Saturdays only) training program is offered by the world's leading aviation and aerospace institute, Embry-Riddle Aeronautical University, USA and facilitated by Aviation Institute of Management (AIM), Pakistan.

Featuring:

- Live on-line certificate of airline management with an engaging curriculum
- Experience ever-expanding immersive landscape, where students engage with faculty and each other in transformative experiences
- Emphasis on Revenue Management latest techniques and technologies
- The lesson helps visualize and understand complex problems in airline management
- Supported by collaborative group work and case studies

Topics covered:

- Socioeconomic Impact of Airlines on Countries
- Airline Industry Overview and Growth Projections
- Airline Economics & Revenue Management
- Airline Fleet & Route Planning
- Airline Finance and Statistics
- Network Strategy and Airline Management
- Airline Marketing
- Sustainability and Future Challenges
- Future Outlook on Employment in the airline industry

Call now: +92332 3664814
Email: mughniw@erau.edu
WhatsApp: +971 556 075 921

FEES: PKR 145,000 per head. Fee includes course pack, stationery, lunch & refreshments, Embry-Riddle's certificate and networking. Limited seats. Test & interview based selection. Participants from outside Karachi can also join online (*high-speed internet and PC/laptop required)

Last date to apply: ~~March 5, 2019~~ **March 9, 2019**

Interviews and Admission Test March 9, 2019

Classes Commencing from March 16, 2019 – Eight Consecutive Saturdays - 10AM to 4PM ☎ +92332.366.4814

For further details: mughniw@erau.edu

WhatsApp ☎ +971.55.607.5921