



## CERTIFICATE of AIRLINE MANAGEMENT

Internationally recognized certificate by Embry-Riddle Aeronautical University

Experience: The **EagleVision** Virtual Classroom

**Learning Outcome:** A holistic understanding of current trends in regional and global airline management

This eight days weekend (Saturdays only) training program is offered by the world's leading aviation and aerospace institute, Embry-Riddle Aeronautical University, USA and facilitated by Aviation Institute of Management (AIM), Pakistan.

### Featuring:

- Live on-line certificate of airline management with an engaging curriculum
- Experience ever-expanding immersive landscape, where students engage with faculty and each other in transformative experiences
- Emphasis on Revenue Management latest techniques and technologies
- The lesson helps visualize and understand complex problems in airline management
- Supported by collaborative group work and case studies

### Topics covered:

- Socioeconomic Impact of Airlines on Countries
- Airline Industry Overview and Growth Projections
- Airline Economics & Revenue Management
- Airline Fleet & Route Planning
- Airline Finance and Statistics
- Network Strategy and Airline Management
- Airline Marketing
- Sustainability and Future Challenges
- Future Outlook on Employment in the airline industry

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WhatsApp: +971 556 075 921

**FEES:** PKR 145,000 per head. Fee includes course pack, stationery, lunch & refreshments, Embry-Riddle's certificate and networking. Limited seats. Test & interview based selection. Participants from outside Karachi can also join online (\*high-speed internet and PC/laptop required)

Last date to apply: ~~March 5, 2019~~ **March 9, 2019**

Interviews and Admission Test March 9, 2019

Classes Commencing from March 16, 2019 – Eight Consecutive Saturdays - 10AM to 4PM ☎ +92332.366.4814

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